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THE

HARALSON

*the Big, Red*

## Winter Apple *for the* Northwest

**T**HINK what it means! You can now raise your own winter apples!

Think of the money saved, and the splendid satisfaction of having all the apples you can use, all winter long!

Thousands of dollars have been spent to produce a good apple that will grow in severe climates, and that will keep until spring. Now we have it. *Haralson* will grow anywhere in Minnesota where apples can be grown, and it can be kept in an ordinary cellar until late spring.

Developed by the State of Minnesota for the planters of the Northwest. *Haralson* is the apple selected from many thousands

of improved seedlings bred at the Minnesota State Fruit Breeding Farm.

As a result of cross breeding choice apples of milder climates with the sturdy varieties of the north, this new apple, *Haralson*, was produced. It combines in a marked degree, qualities long sought for,—a good sized, red, long keeping fruit, with hardiness of tree. *Haralson* is the apple of today for the entire Northwest.

*Haralson* has been thoroughly tested in various parts of Minnesota and surrounding states, and has come through the trials in fine condition. It has the endorsement of the most prominent horticulturists of the Northwest. (Read what Prof. Alderman and others say on the next page).

## Grow Your Own Winter Apples

*They Taste Better—and Cost Less*



**Prof. W. H. Alderman**  
Chief

*Division of Horticulture  
University of Minnesota*

## Professor Alderman's *Tribute to the* **HARALSON**

PROFESSOR W. H. ALDERMAN, Chief, Division of Horticulture, University of Minnesota, writes of Haralson,—“Its size, shape and color are just right for an ideal commercial apple. The tree is extremely vigorous, productive and hardy. The branches spring at wide angles from the central trunk and are very strong in the crotches. The fruit will keep in an ordinary cellar throughout the winter without artificial refrigeration.”

### *What Other Prominent Men Say:*

**J. D. WINTER**, Chief Deputy of the Nursery Inspection Service has a splendid opportunity to observe and judge of the performance of various fruits. Mr. Winter writes this of the Haralson, “**I consider this variety one of the best for the home orchard on account of the hardiness of the tree and the long keeping quality, fine color and large size of the fruit.** I have found that this variety comes into bearing unusually quickly and bears a good crop every year.”

**PROFESSOR A. F. YEAGER**, Chief of the Horticultural Department, Agricultural College, North Dakota, is testing Haralson in that severe climate. He declares: “Haralson shows every indication of hardiness.”

**R. P. SPEER**, president of the Minnesota State Horticultural Society gives Haralson an outstanding position in his orchard. He writes in part as follows, “I have thought well enough of the Haralson apple to give it an outstanding position in my orchard of about 800 apple trees. Although I have not had fruit on my own orchard, I believe the real worth of the Haralson is its use as a home orchard tree. **It fruits well, is very hardy, can stand lots of abuse, and holds over into the winter better than any other apple we have in general use in this climate. The fruit is large in size, of good color, heavy and solid, and of good quality late in the winter when it mellows up.**”

**D. C. WEBSTER**, of La Crescent, Minnesota, veteran fruit grower and prize winner at the Northwest fruit exhibits, says of Haralson, “**Ideal for strength and hardiness, a heavy and an early bearer. Haralson will hold up until it can be sold with no danger of loss in the meantime. I have upwards of one hundred Haralson trees in my orchard now bearing a bushel or so per tree, and I will say by comparison commercially I am glad I planted Haralson instead of Wealthy. The country is over-run with Wealthy and we often find it difficult to place all our Wealthy before they begin to spoil, while the Haralson will hold up until it can be disposed of, and no danger of loss in the meantime.**”

# Haralson Evidence



**AFFIDAVIT TESTIFYING THAT HARALSON IS A LONG WINTER KEEPER.** "I hereby certify that the above photograph is of Haralson apples picked from the tree in October 1923, and kept in an ordinary cellar until July 10, 1924.

Signed: C. H. ANDREWS

Subscribed and sworn to before me a notary in and for Rice County, Minnesota.  
(State Seal)

Signed: FRANK T. RONAN



**Haralson** trees bear very young. This photo was taken of a young tree in the nursery row, less than four feet high, carrying two fine specimens of fruit. This habit of extremely early bearing is a valuable trait either in a commercial orchard or in the home garden.

## Haralson keeps till spring—

The outstanding quality that makes Haralson so desirable is its splendid keeping qualities. When other apples have long gone by, Haralson is in its prime and can be kept in perfect condition until late spring.

## Haralson free from blight—

At the Minnesota Trial Station and in the midst of other varieties badly affected with Fire Blight, Haralson has stood through it all, entirely unaffected.

## Haralson bears early—

Haralson has a tendency to bear at a very young age, sometimes in the nursery row 2 years from the graft. Haralson orchard trees come into bearing more quickly than most varieties.

## Haralson is hardy—

It is growing and thriving at the State Trial Stations and in many private orchards throughout Minnesota and other northern states, proving it to be rugged and hardy, well-adapted to severe climates.

*See next page*

# —more Haralson Evidence



Haralson—5-year-old grafted limb bearing its third successive crop of big red winter apples— $\frac{3}{4}$  of a bushel on this one limb.

## Haralson bears heavily—

To carry the heavy crops of fruit requires properly spaced limbs, and strong crotches. Haralson has these features to a marked degree. (See Professor Alderman's letter).

## Haralson has big, red fruit—

A big red apple is just about the most tempting fruit that grows. Haralson has both of these qualities. (See letters on previous page.)

When apples are 10c a pound at the stores, you are fortunate to be able to grow your own. Most of the apples trees planted heretofore in the Northwest have been summer apples and crab apples. People of this territory have paid out hundreds of dollars for winter apples every year.

Now Haralson is available, you can "grow your own" and keep some of the money in your pocket that you have formerly paid out at the grocer's. A few Haralson trees in the orchard will keep the "apple barrel" full all winter.

*Doctors Say: "Eat More Fruit"*

*Grocers Say: "10c a Pound"*

*Common Sense Says:*

## "Plant Haralson and Grow Your Own"



**ANDREWS**  
**NURSERY COMPANY**  
FARIBAULT :: MINNESOTA

